

Ontario Regional Lily Society Annual General Meeting 2020 Website and Social Media Report

Facebook

Likes	469	Reach	COVID-19 Update	37
Posts/yr	12	Reach	Sale & Auction Oct 2019	369
		Reach	AGM bulbs for sale 2019	571

Twitter and Instagram

No presence – Referenced in posts by RBG, Whistling Gardens

Website

Static website with basic information about the society and events
 Domain name registered and Website hosting and management with godaddy
 Comments have been disabled due to spam commenting
 Contains NALS 2020 Show information and links to the NALS Show site
 Statistics provided by webalizer on Godaddy as of March 30 2020

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Mar 2020	137	137	2	0	1	117234	2	81	3987	3987
Feb 2020	3	3	0	0	1	37048	0	0	92	92
Jan 2020	64	64	0	0	1	69416	1	21	1992	1992
Dec 2019	133	133	2	0	1	171411	1	89	4124	4124
Nov 2019	3	3	0	0	1	36708	0	0	90	90
Oct 2019	3	3	0	0	1	39643	0	0	108	108
Sep 2019	7	7	0	0	1	28581	0	0	211	211
Aug 2019	3	3	0	0	1	21442	0	0	94	94
Jul 2019	3	3	0	0	1	22258	0	0	98	98
Jun 2019	4	4	0	0	1	22621	0	0	128	128
May 2019	128	128	4	0	2	108231	4	126	3998	3998
Apr 2019	182	182	4	0	1	91882	1	99	4371	4371
Totals						766475	9	416	19293	19293

Publicity for the NALS 2020 Show planned but on hold as of March 30 2020

- Theresa Forte (St. Catharines Standard)
- Rob Howard and/or Kathy Renwald (Hamilton Spectator)

Publicity for the Plant Faire:

- Lily pictures sent to RBG for Plant Faire

Additional sites regularly included in publicity for bulb sale, etc

Kijiji	Snap'd
Craig's List	Hamilton Spectator
Niagaranews	Gardenmaking